

DATAEUM

DATA REVOLUTION

OUR MISSION

Dataeum aims to put humans at the center of the data ecosystem. Linking crowdsourcing to blockchain, Dataeum is the first platform that enables the collection of 100% of all global physical data (such as stores, ATMs, gas stations, traffic signs) anywhere in the world, with 100% accuracy. It does this by using a distributed workforce of "collectors" who are incentivized through XDT Tokens.

MARKET

"Data is the new oil"



\$3 Trillion
Global Data Economy



90%
Of the data was produced over the past 2 years



1 Billion
Google Maps Monthly Users

"Data is crude, unrefined and hard to find"

80%

of online listings display inaccurate or missing data

ONLY 0.5%

of all the data available has ever been analyzed and used

ONLY 8%

of map pin placements are correct

WHO CREATES THIS DATA?

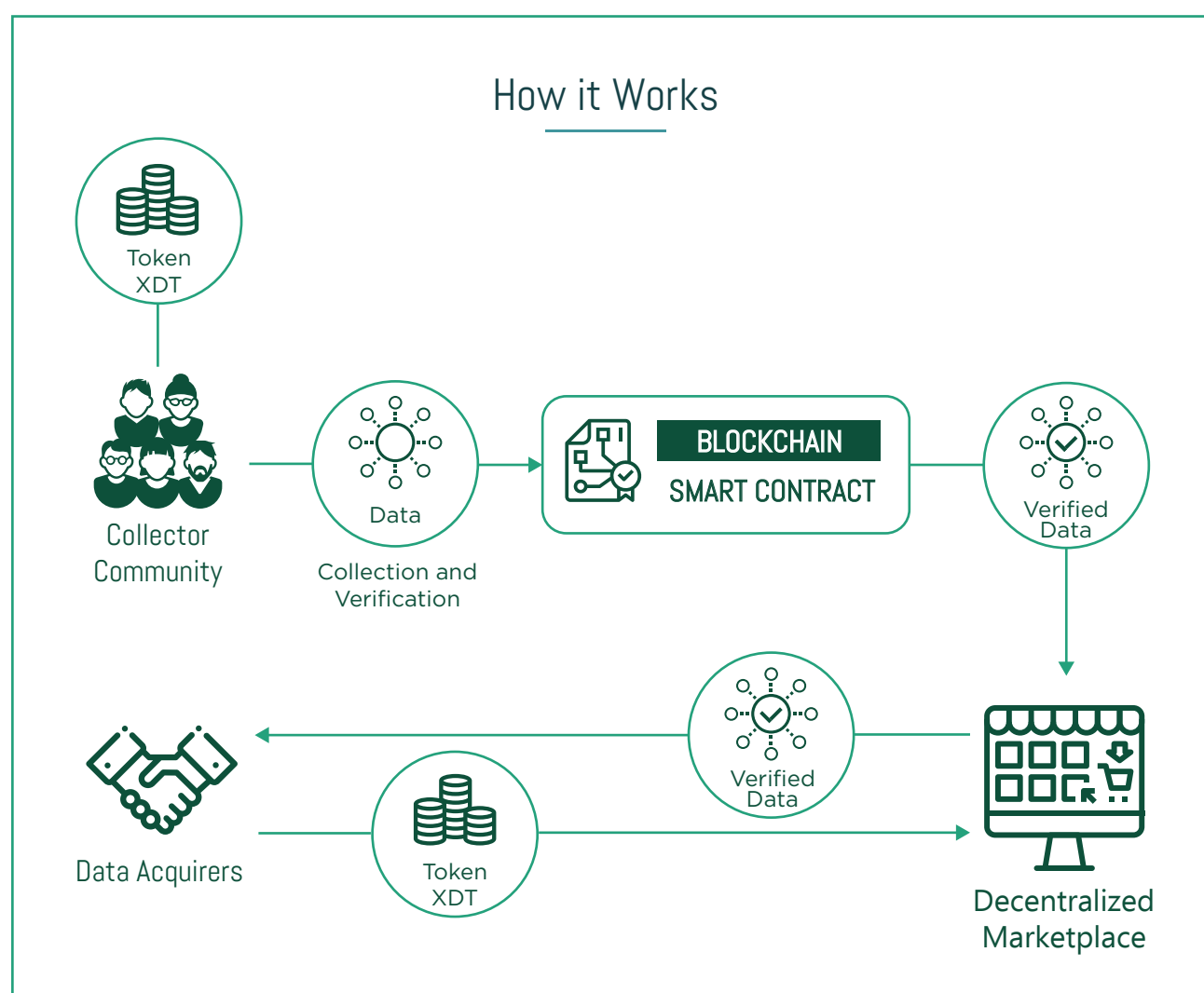


Without even realizing it, humans have become instruments of data collection through their actions, behaviors and movements.

WHAT WE DO

Dataeum's community is the backbone of data collection. Validated through a blockchain-based process, the data is made accessible in a decentralized marketplace.

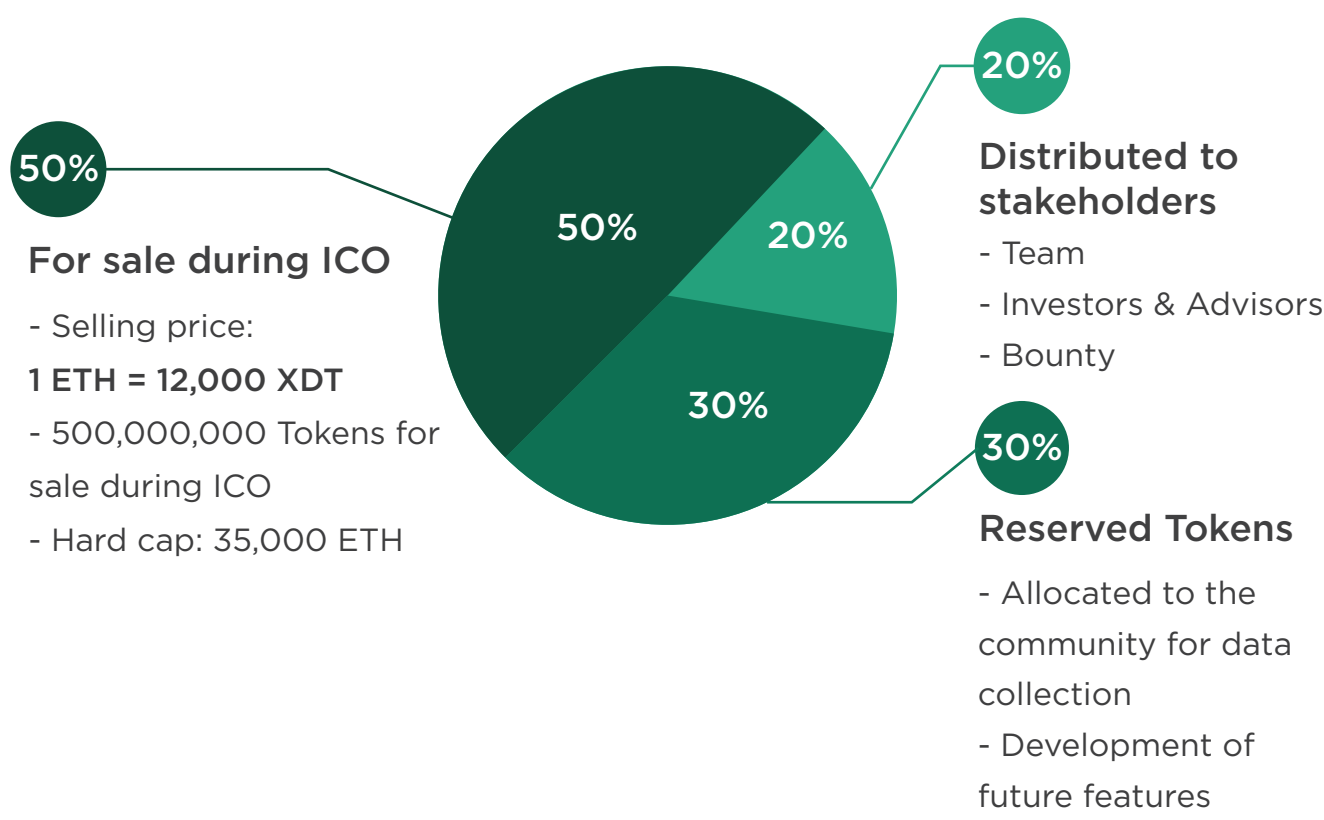
We are democratizing access, as data acquirers can obtain reliable and accurate data in real time and data collectors are rewarded for the data they generate.



TOKEN

Token Distribution

Total of: 1,000,000,000 Tokens



Use of Proceeds



CONCLUSION

With Dataeum, humans are rewarded for the data they generate. We will change the existing paradigm so that data generation will no longer be exploited by large corporations at the expense of individuals creating the data.

Supported by millions of people around the world, Dataeum will be the ultimate data platform reference. Humans will be its main resource as they will fully integrate the data ecosystem.

THEY WORK WITH US



ICO DETAILS

- ✓ Tokens created: 1,000,000,000 XDT
- ✓ Tokens issued: 500,000,000 XDT
- ✓ Hard cap: 35,000 ETH
- ✓ Accepted currencies: ETH/BTC/FIAT
- ✓ Pre sale: January 21 to February 24, 2019
- ✓ Public sale: March 4 to April 7, 2019

THE TEAM

14

DEDICATED PEOPLE

80

YEARS OF COMBINED EXPERIENCE



CHARLY PHAM
CEO & Co-Founder



Founder of several successful ventures, Charly created the first mobile application for physical data generation based on crowdsourcing. He is a serious digital enthusiast, with strong leadership skills.



BILLY PHAM
COO & Co-Founder



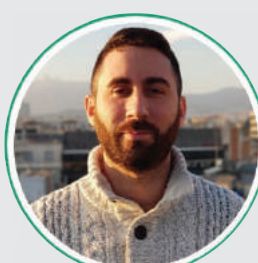
Tech savvy and crypto enthusiast, Billy received a first class education in the US and in France, and has developed strong management and technical skills through the many companies he has founded.



MICHAEL TRAJKOVIC
CPO & CMO



Michael has more than 10 years' experience as a web entrepreneur, successfully running a company and gaining in-depth knowledge in digital marketing.



ALAIN RABAHI
CTO



CTO and co-founder of numerous digital startups. Alain is in charge of the technical management of the project, from its architecture to its implementation.



HOA THAI SON
Head of Product



THANH-GUY NGUYEN
Blockchain Developer



GAELE BOUVIER
Head of Communication



MAXIME MECHIN
UI/UX Designer



ADVISORS



ANDERS LARSSON



VP of Ericsson, Founder of AllCoinWiki. Voted #5 Top Blockchain Advisor.



SIMON COCKING



Top ICO advisor voted #1 on IcoBench, Editor in Chief at CryptoCoinNews, TedX speaker.



IAN SCARFFE



Serial entrepreneur, investor and a leading expert in Bitcoin, Blockchain and Crypto industries. One of the top 2 ICO Experts on IcoBench.



JOAKIM HOLMER



Trusted advisor, Crypto investor, Co-founder of AllCoinWiki.



MIKHAIL ZELENIN



VP of Products, Smart contract R&D, Blockchain Architect at Naviaddress.



SEBASTIEN BOURGUIGNON



JORGE RODRIGUEZ



JUSTIN JOVANOVIC



NAVIN KAPOOR



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